

A skilfully prepared combination of 'Milk of Magnesia' with a specially selected grade of medicinal Paraffin. Particularly indicated in the treatment of chronic constipation and acid indigestion due to disorder of the alimentary tract.

SUPPLIES ARE LIMITED BUT SUFFICIENT STOCKS ARE AVAILABLE FOR DISCRIMINATE PRESCRIPTION

The Chas. H. Phillips Chemical Co. Ltd.
179 ACTON VALE, LONDON, W.S

'Milk of Magnesia' is the Registered Trade Mark of Phillips' preparation of magnesia



'GYNOSONE' A NEW SYNTHETIC OESTROGEN

'Gynosone' brand triphenylchloroethylene may be employed in all the conditions which normally respond to the administration of natural or synthetic oestrogenic hormones. It is particularly useful in the symptomatic treatment of the menopausal syndrome, in atrophic conditions of the vagina and for inhibiting lactation.

atrophic conditions of the vagina and for inhibiting lactation.

Given by the mouth, the duration of action of 'Gynosone' is similar to that of stilboestrol, but its administration is characterised by the almost complete absence of unpleasant side-effects such as nausea and vomiting.

'Gynosone' for oral administration is issued in tablets of 0.5 gramme in packings of 10, 100 and 500.

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IMPERIAL CHEMICAL [PHARMACEUTICALS] LIMITED
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In the treatment of AGRANULOCYTOSIS

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Nowhere are prompt, adequate measures of more vital importance than in the treatment of agranulocytosis. Injections of 'Pentnucleotide,' in doses of at least 40 c.c. a day, offer the most promising form of specific therapy in this disease.

'PENTNUCLEOTIDE'

A mixture of the sodium salts of pentose nucleotides

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HYDROCHLORIDE

For the control of Pain

For the relief of pain of all types, and for pre- or post-operative use, Pethidine Hydrochloride possesses many of the qualities of the ideal analgesic. Its action is prompt yet sustained, and relatively free from undesirable side-effects.

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'TABLOID' PETHIDINE HYDROCHLORIDE

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'HYPOLOID' PETHIDINE
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50 mgm. per c.c. in 1 c.c. and 2 c.c. ampoules (each in boxes of 12 and 100) and in rubber-capped bottles of 50 c.c.



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Now Issued in 10 mg. Tablets and 30 mg. Ampoules at Economical Prices

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The new tablets are issued in bottles of 25, 100, and 500; and the 20 mg. Forte Tablets are reduced in price. Samples on Application.

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For Menopausal Disorders DIENOESTROL BOOTS

Tablets of 0.1 mg.

Bottles of 25 - - - 8d. Bottles of 100 - - - $2/0\frac{1}{2}$

Tablets of 0.3 mg.

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Prices net to the Medical Profession

Dienoestrol-Boots, a new synthetic oestrogen, may be used in a wide variety of gynaecological conditions. It is particularly suitable for the treatment of menopausal disorders on account of its very low toxicity.

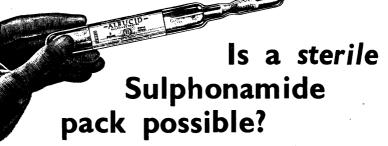
The suggested dosage is from 0.1 mg. to 0.3 mg. once or twice daily.

Further information gladly sent on request

MEDICAL DEPT., BOOTS PURE DRUG CO. LTD NOTTINGHAM



BB 39-206



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In Calcibronat the calcium bromine ratio is the optimum of 1:2 and this amount of calcium is sufficient to remove the danger of bromine intolerance in addition to providing the valuable calcium action. The sedative effect is approximately double that to be expected from the bromine content.

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(Regd. Trade Mark, Great Britain, No. 613926)

THEOPHYLLINE-ETHYLENEDIAMINE

In Tablets, Ampoules and Suppositories

For the treatment of disturbances of circulation and respiration

CONGESTIVE HEART FAILURE AND ŒDEMA; DISTURBANCES OF MYO-CARDIAL FUNCTION; CARDIAC AND BRONCHIAL ASTHMA

CARDOPHYLIN represents a considerable advance in the elaboration of the xanthine derivatives and widens their field of activity

Literature and samples on request

Manufactured by

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FOR THE BUSY PRACTITIONER

The convenience of tablet medication is undoubtedly of marked value in the treatment of many conditions presented daily to the physician.

This is particularly true of alkaline therapy, where 'Milk of Magnesia' Tablets are a frequent and everyday prescription. In the busy dispensary, or for providing immediate symptomatic relief while visiting the patient's home, they present advantages readily appreciated by the practitioner.

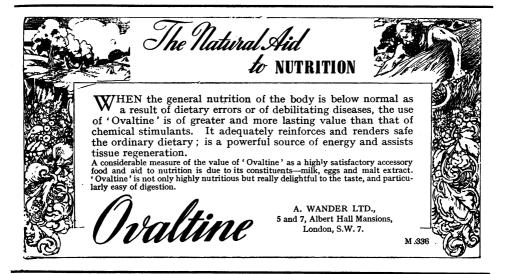
Quickly dispensed, accurate in dosage and convenient to take during working hours, 'Milk of Magnesia' Tablets offer a simple yet efficacious means of combating gastric upset due to hyperchlorhydria.

SPECIAL PROFESSIONAL PACKS

For personal, surgery or dispensing use, a professional pack of 'Milk of Magnesia' Tablets is available. This contains 500 Tablets and costs 8/9, (including tax) post free. Orders should be sent direct.

'MILK of MAGNESIA' TABLETS

THE CHAS. H. PHILLIPS CHEMICAL CO. LTD., I, WARPLE WAY, LONDON, W.3 'Milk of Magnesia' is the trade mark of Phillips' preparation of magnesia.



B.D.H. MALE SEX HORMONES

Testosterone Propionate B.D.H. Methyl-testosterone B.D.H.

For Effective Androgen Therapy

Whenever androgen therapy is indicated Testosterone Propionate B.D.H. should be administered by injection since it is the more effective method. For the treatment of minor conditions, or to supplement administration by injection, tablets of Methyl-testosterone B.D.H. may be given by mouth.

Further information on request

BRITISH THE DRUG HOUSES LTD. LONDON

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PENICILLIN lozenges M&B



PENICILLIN LOZENGES—M & B are designed for the oral treatment of all infections of the mouth and throat which are known to be caused by organisms sensitive to Penicillin, notably Vincent's infection.

Each lozenge contains 500 international units of Penicillin (Calcium Salt) in a special lozenge base. They will retain their potency for approximately four months under ordinary cool conditions, and longer when refrigeration is possible.

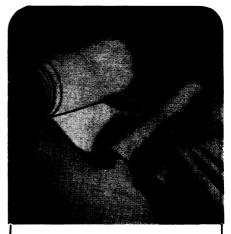
Containers of 50 lozenges.

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MINIMUM DISTRIBUTORS MINIMUM

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9129



Valuable in the aftertreatment of Varicose Veins and Ulcers

'Elastocrepe' is 'Elastoplast' cloth without the adhesive spread. It therefore has the unique properties of stretch and regain which are associated with 'Elastoplast'.

"Elastocrepe' provides comfortable and adequate support and compression for its particular purpose, and is superior in every way to the ordinary crepe bandage. When soiled it may be washed — washing renews its elasticity.

Elastocrepe

ELASTIC CLOTH BANDAGE

Made in England by T. J. Smith & Nephew Ltd., Hull

REMINDER: Smith & Nephew P.O P. Bandages now carry the universal Trade Mark 'GYPSONA'

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Deals with Manufacture, Chemistry, Stability, Standards, Pharmacology, Clinical Use, Pharmaceutical Preparations.

The chapters describing the use of Penicillin in medicine and its pharmaceutical preparations occupy about half the book.

PUBLICATION: OCTOBER 25, 1946.

Vol. 1. Pp. 1289. For the Clinician. Vol. 2. Pp. 1217. For the Biochemist and Pathologist.

Price per volume 27s. 6d. (postage 1 vol. 7d., 2 vols. 8d.)

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The introduction of AERO-PED, a preparation containing Phenylmercuric Nitrate in an o/w emulsion, presents a new and effective treatment for Tinea Pedis and allied mycotic affections of the feet.

1 It combines high antiseptic and fungicidal activity with low tissue toxicity.

2 Inhibits bacterial decomposition of perspiration.

FORMULA:

Methyl Salicylate, 1%; Benzoic Acid, 1%; Terpineol, 1%; Glycerin, 5%; Phenylmercuric Nitrate, 0.05% (w/w); Soft Paraffin, 5%; Hexadecyl Alcohol, 9%; Octadecyl Alcohol, 5%; Sodium Cetyl Sulphate, 1%; Water to 100.

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GERMICIDE · FUNGICIDE ANTISEPTIC

Clinical samples available on application to

AERO-PED LIMITED
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Total Liver Extract for Parenteral Injection

Hepolon is produced by improved processes which conserve all the known hæmatopoietic principles of the whole liver; it gives no reactions for histamine or undesirable protein. Hepolon approximates to the extract described by Gänsslen; later extracts have been described as of narrower therapeutic value. Hepolon not only passes the highest clinical tests for potency against pernicious anæmia but contains Whipple's factor, Wills's factor, riboflavine, nicotinic acid, and the hæmatinic minerals of liver.

Ampoules of 2 c.cm.: box of 6, 6/-, box of 12, 11/6, and box of 24, 22/-. Rubber-capped vial of 10 c.cm., 5/-, and of 30 c.cm., 12/6.

HEPOLON

Contains in 100 c.cm, the total soluble extractive matter of 250 g. fresh liver



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of Philips Pedestal Bucky-Stretcher Outfit.

Stretcher Outfit.
All component units are available separately for use with existing permanent or mobile X-ray installations. These accessories are included—adjustable backrest and calipers for correct positioning of patient, and slide rule for conversion of dimensions on film to actual size.

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Representatives to call more often

Now that all our representatives are back from the Forces, we are able to arrange for calls to be more frequent than of recent years. You will receive a call approximately every four months, when orders will be collected on the basis of the quotas allocated under our Retail Distribution Scheme.

Our standing with the public

Throughout the War years and the present difficult period, the high quality of our products has been fully maintained. For example, with regard to Optrex we have kept resolutely to our belief that "only the best is good enough for the eyes" even though this has meant, of course, severely limiting supplies. Our standing with the public remains, therefore, as high as ever.

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The special Prescription Scheme we introduced early in the War to ensure that our products would, so far as possible, always be available in the most urgent cases, has now been withdrawn—although naturally our products will still be available against medical scripts. We should like to take this opportunity of thanking you for co-operating with us in running the Scheme and so helping those members of the public whose needs were greatest.

Advance Information

Optrex Eye Compresses will shortly be available. Full particulars from our representative when he calls.

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PERIVALE · MIDDLESEX



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Ether Soluble Tar Paste In 2 oz. and 16 oz. pots A smooth paste, easily applied. The tar component retains the essential phenolic compounds unimpaired ensuring powerful antiseptic action. All indications for Tar Treatment are indications for "E.S.T.P." (Martindale), more especially infantile eczema; eczemata generally, subacute, acute, chronic, moist and dry, with their multiform lesions; impetigo complicating occupational eczemata; prurigo; pruritis; psoriasis; pityriasis circinata; lichen planus. Sample and literature on request-

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ELEGTROCONVULSANT The Caplan Apparatus

An Improved Lightweight Instrument for the Psychiatrist

The advantages of this new apparatus are that it is simple and quick to operate, it is absolutely safe both for patient and doctor, and it is light in weight and handy in size. It is robust so that it stands up to the strain of routine practical use, and it has been designed in such a way that the risks of technical breakdown have been reduced to a negligible minimum.

Its improved design is based on the rejection of the idea that the convulsant dose can be calculated in advance by measuring the resistance of the patient. Circuits for the measurement of this resistance have therefore been eliminated, thus simplifying not only the construction but also the working of the apparatus (Gerald Caplan, J.Ment.Sci., 1945, 91,200). A new type of electronic time switch is

incorporated, which gives an entirely safe and reliable performance under all conditions.

An arrangement of push button switches prevents accidents to the patient or the nursing staff while the electrodes are being adjusted, and at the same time reduces the actual procedure of administering the shock to its simplest terms. For this reason, and also because the apparatus is so small and easy to handle, the treatment time is greatly reduced.

Standard Model. 200/250 volts, 50 cycles A.C. The output is 40-150 volts for 0.1-1.0 second. It is housed in a strong metal cabinet measuring 9 in. x 9 in. x 8 in., and weighs 16 lbs.

Price. 40 guineas. One year's guarantee. Models are available for immediate delivery on 14 days' trial.

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William R. Warner & Co., Ltd., Power Road, Chiswick, Lendon, W.4

"There is a time for every purpose," and Nature has appointed the hours of night as the time for rest and recuperation. Making these hours coincide with the taking of an evacuant has sound psychologic as well as therapeutic justification if the medication does not interfere with the salutary effect of unbroken sleep. In the case of Agarol there is no unpleasant after-taste, no griping. Agarol acts with almost clock-like regularity, allowing eight hours from the time of taking to the time of evacuation. Agarol is a mineral oil emulsion with a small dose of phenolphthaleia.



Trichomonas leucorrhœa responds usually within a few days to 'Devegan' by gradual disappearance of the parasites and by restoration of the normal flora. Treatment is continued for some time after apparent cure, to prevent recurrence.

'Devegan' brand of Vaginal Tablets, is made in England and is supplied in bottles of 30 and 150 tablets each containing 0.25 g. of acetylaminohydroxy-phenylarsonic acid.

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HOWARDS'

for Anæsthesia

has been known to the Medical Profession for over 100

> In bottles of 1 lb. and 1 lb. and in bulk from the usual wholesale houses

LTD. (EST. IBFORD HOWARDS & SONS 1797)

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The influence of war-time conditions is responsible for the marked increase in the number of patients presenting symptoms of gastric upset.

Generally the sufferer gives a history of hurried meals at irregular hours, with a stress factor arising from long hours of work and restricted relaxation.

'Milk of Magnesia' is invaluable in securing rapid control of discomfort and distress.

Composed of a colloidal suspension of magnesium hydroxide, it soothes the inflamed mucosa, neutralizes the excess acid without liberation of gas, and its mild laxative action ensures removal of toxic waste products.

'Milk of Magnesia' may confidently be prescribed in the mild case of dyspepsia or the acute ulcer stage where sustained alkaline treatment is essential.

'MILK OF MAGNESIA'

Kegd.)

THE CHAS. H. PHILLIPS CHEMICAL CO. LTD., 1, WARPLE WAY, LONDON, W.3 'Milh of Magnesia' 1s the trade mark of Phillips' preparation of magnesia.



THE ADVANTAGES OF STREPH may be summarised as follows:

- 1 Non-selective.
- 2 Activity is maintained in the presence of proteins.
- 3 Non-necrotic, non-toxic, non-staining.
- 4 Clear solutions with water, normal saline, and alcohol.
- 5 Powerful deodorant.
- 6 Almost odourless.
- 7 Powerful detergent and compatible with soap.

STREPH is approximately three times as effective as Liq. Chloroxylenolis or lysol. For these reasons STREPH is the ideal antiseptic for medical, surgical and obstetrical use.

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ORGANISMS†		With 10% serum	Without serum
B. typhosum (Johns Hopkins) 779		1-1400	1-900
B. coli	86	1-550	1-350
Staphylococcus aureus	4163	1-700	I-400
B. proteus vulgaris	5887	I-900	1-650
Ps. pyocyanea	1999	1-138	1-60
Enterococcus (Strep. faecalis	370	1-1200	1-500
Streptococcus pyogenes	2432	1-1400	1-800
Dipl. pneumoniae	2426	1-2800	1-1000
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* Bactericidal in 10 minutes — no growth in 48 hours. † National Collection of Type Cultures — numbers quoted.

RIDEAL-WALKER COEFFICIENT 9

Sample and literature on request
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FOR HEAD LICE

CELETANE (Regd.)

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As recommended by the Ministry of Health. Undetectable in use. Rapidly effective, terminates infection upon treatment.

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An emulsion of high efficiency, containing 2% Sodium Lauryl Sulphate, which is extremely effective in the treatment of this infestation. Complete eradication of Scabies is effected within 24 to 48 hours.

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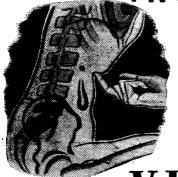
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"MOIST HEAT" FOR PAIN, SWELLING, SORENESS

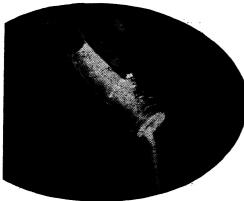
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Antiphlogistine Trade MARK

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(Photo: Emergency Surgery, 6th Edition)

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The container is sterile inside and outside and can be handled by the surgeon without fear of contamination.

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